GREG TYREE

CHIEF TECHNOLOGY OFFICER

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Technology executive with proven track record delivering commercially successful products and services at several globally recognized brands. Significant hands-on experience and applicable body of knowledge that includes programming, development operations, systems administration, infrastructure and e-commerce. Agile leader with a passion for making things better.

COMPETENCIES

- Engineer Recruiting
- Software Architecture
- Technology Innovation
- User Experience
- Content Management
- Agile Methods & Practices
- Budget Administration
- Project Management
- Cloud Services
- Container Platforms

TALENTS

- Listen first, speak later management ideology that fosters team loyalty where solution building and customer service are top priorities
- Aptitude for attracting strong talent and building teams that support changing client business
- Motivational style that pushes teams through periods of record growth and evolution
- Strong and steady leadership that steers teams during critical live events and launches
- Background and formal education as a developer, which provides a working knowledge of code and an understanding of the capabilities and limits of programming languages

EXPERIENCE

CHIEF TECHNOLOGY OFFICER
INSIDER, INC. | 2013 – JUNE 2018
NEW YORK, NY

- Transitioned Business Insider's development team from startup to modern, agile tech organization
- Grew engineering team from 8 to 49 (> 500%) over 4 years with consistently low turnover
- Executed tech discovery and due diligence as part of the $442 million acquisition in September 2015 and collaborated with Axel Springer to complete detail-intense work within aggressive deadline required by the terms of the acquisition
- Managed department with 7 direct reports: 2 VP's of Technology, the Head of QA, Head of DevOps, Head of Backend, Head of Frontend and Principal Engineer
- Expanded international family of properties from 4 to 16 (400%) which brought Business Insider's international audience to over 50% of overall traffic
- Implemented DevOps ethos that encouraged and emphasized collaboration and open communication
- Introduced continuous integration practice that focused on infrastructure management and high confidence, rapid deploys.
- Migrated video production to new vendor and built internal management for library of content spanning five years
- Established service-oriented approach to codebases, replacing existing monolith with multi-tenant microservices and SOA services, focused on core business capabilities
- Transitioned bare metal infrastructure to AWS services and optimized costs using auto scaling services

CHIEF TECHNOLOGY OFFICER
HOEFLER & CO. | 2010 - 2013
NEW YORK, NY

- Developed and launched a multi-tiered cloud-based web font delivery service that enhanced Hoefler's reputation for innovation
- Automated and launched customer management (CRM) system that replaced largely manual processes with web-based software that enabled business to scale more efficiently
- Accelerated font development/delivery using software to interpolate, subset, and otherwise impact font-family creation

EDUCATION

1994 - 1996
BACHELOR DEGREE
GEORGIA STATE
UNIVERSITY
Computer Information
Systems
Atlanta, GA

1987 - 1989
GEORGIA INSTITUTE OF
TECHNOLOGY
Civil Engineering study
Atlanta, GA

INTERESTS

- Team Sports – Basketball, Softball, Coaching
- Tech Hobbies – Computing, Programming, Smart Home
- Exploring – Hiking, Cycling, Kayaking, Traveling

VICE PRESIDENT, CONSUMER NETWORK SERVICES
WEBMD | 2009 - 2010
ATLANTA, GA

- Directed a centralized consumer division, including the Web Development, Publishing, QA, Business Operations, Video Production and Design Services departments
- Liaised with the CTO, PMO, and Product Marketing teams in Atlanta and New York on business strategies and priorities
- Established issue-tracking process that improved ingest, management and tracking of work in progress using JIRA by Atlassian

VICE PRESIDENT, WEB DEVELOPMENT
TURNER BROADCASTING SYSTEM, INC. | 2003 - 2009
ATLANTA, GA

- Directed web development for portfolio of stalwart brands including CNN, Sports Illustrated, NBA, NASCAR, PGA and CNNMoney
- Guided a globally distributed team of 80 located in Atlanta, New York, London and Hong Kong
- Successfully migrated Turner brands to a central content management system which addressed missing features and improved editorial workflow
- Developed and launched CNN Pipeline, a live and on-demand video subscription service

VICE PRESIDENT, CNN.COM TECHNOLOGY
TURNER BROADCASTING SYSTEM, INC. | 2000 - 2003
ATLANTA, GA

- Led the web development for a syndication and content distribution system that enabled CNN to apply complex business rules across numerous partners and platforms
- Grew teams that were critical to CNN.com's record-setting traffic and reliable uptime
- Principal in developing a proprietary CMS that enabled CNN.com to scale and publish content at breaking news speed
- Supported extension of new CMS to all Turner brands and to the Washington Post, which purchased the CMS
- Established issue-tracking process that improved response times, using Bugzilla and transitioning to JIRA

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